

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

eBay, Inc

2. Address ☐ Check if different than previously reported

Address1 1250 I STREET, NW SUITE 1002 Address2

City WASHINGTON State DC Zip Code 20005 - Country USA

3. Principal place of business (if different than line 2)

City State Zip Code - Country

4a. Contact Name

BRIAN BIERON

b. Telephone Number

☐ International Number

(202) 551-0077

c. E-mail

bbieron@ebay.com

5. Senate ID#

54517-12

7. Client Name

☒ Self

☐ Check if client is a state or local government or instrumentality

eBay, Inc

6. House ID#

350550000

### TYPE OF REPORT

8. Year 2010 Q1 (1/1 - 3/31) ☐ Q2 (4/1 - 6/30) ☐ Q3 (7/1-9/30) ☒ Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ Termination Date 11. No Lobbying Issue Activity ☐

### INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

#### 12. Lobbying

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$5,000 ☐

\$5,000 or more ☐ \$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSE** relating to lobbying activities for this reporting period were:

Less than \$5,000 ☐

\$5,000 or more ☒ \$ \$411,450.00

#### 14. REPORTING

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature

Filed Electronically

Date

10/20/2010

Printed Name and Title Brian Bieron, Senior Director, Federal Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CPTCOPYRIGHT/PATENT/TRADEMARK

(one per page)

16. Specific lobbying issues

Issues Related to Third Party Liability;  
Anti-Counterfeiting Trademark Agreement (ACTA) negotiations;  
Issues pertaining to the Joint Strategic Plan  
S. 3804, Combating Online Infringement and Counterfeits Act

17. House(s) of Congress and Federal agencies☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, U.S. Trade Representative (USTR),  
Commerce - Dept of (DOC), White House Office

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
Rebecca	Relic			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

BAN

BANKING

(one per page)

16. Specific lobbying issues

P.L. 111-24, The Credit Card Accountability, Responsibility and Disclosure Act of 2009;  
P.L. 111-203, Dodd-Frank Wall Street Reform and Consumer Protection Act

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Reserve System

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Rebecca	Relic			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

ENV

ENVIRONMENT/SUPERFUND

(one per page)

16. Specific lobbying issues

Issues related to greenhouse gas emissions and efforts to control such through proposals such as a "cap and trade" regime:  
H.R. 2454 - American Clean Energy Act;  
H.R. 2998 - American Clean Energy and Security Act of 2009;  
S. 1733 - The Clean Energy Jobs and American Power Act;

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

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**S.3935, Advanced Energy Tax Incentives Act of 2010**

Draft legislation related to clean energy development and curbing greenhouse gas emissions

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

LAW

LAW ENFORCEMENT/CRIME/CRIMINAL JUSTICE

(one per page)

16. Specific lobbying issues

General issues related to Third Party Liability;

Issue - Retail Price Maintenance:  
H.R. 3190/S. 148, Discount Pricing Consumer Protection Act

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Trade Commission (FTC), Justice - Dept of (DOJ), White House Office

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
Dustin	Brighton			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

**Issue - Organized Retail Crime:**

H.R. 1173, Organized Retail Crime Act of 2009;

H.R. 1166, E-Fencing Enforcement Act of 2009;

S. 470, Combatting Organized Retail Crime Act of 2009;

H.R. 4011, Organized Retail Crime Prevention and Enforcement Act of 2009

HR 5932, the Organized Theft Investigation and Prosecution Act of 2010

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

CSP

CONSUMER ISSUES/SAFETY/PRODUCTS

(one per page)

16. Specific lobbying issues

General issues related to the use of behavioral tracking data to follow online activity;

General issues related to comprehensive privacy legislation;

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Trade Commission (FTC),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Dustin	Brighton			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations



Issue - Online Privacy, Data Security, and Identity Theft:

S. 139, Data Breach Notification Act;

H.R. 2221, Data Accountability and Trust Act

S. 1490, Personal Data Privacy and Trust Act of 2009

HR 5777, BEST PRACTICES Act of 2010

S. 3742, Data Security and Breach Notification Act

General issues related to protecting the ability of retailers to sell over the Internet;

General issues related to the lawful and safe resale of events tickets:

H.R. 2669, Better Oversight of Secondary Sales and Accountability in Concert Ticketing Act of 2009;

H.R. 4795 Tickets Act

Issue - Retail Price Maintenance:

S. 148/H.R. 3190, Discount Pricing Consumer Protection Act of 2009

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TEC

TELECOMMUNICATIONS

(one per page)

16. Specific lobbying issues

General issues related to protecting the Internet from attempts by network operators to block or degrade content: H.R. 3458, Internet Freedom Preservation Act of 2009;  
Issues and legislative proposals related to The National Broadband Plan

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Federal Communications Commission (FCC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Dustin	Brighton			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

IMM

IMMIGRATION

(one per page)

16. Specific lobbying issues

Bills relating to increased visas/green cards for High-Skilled Workers:  
H.R. 1791, Stopping Trained in America Ph.D.s From Leaving the Economy (STAPLE) Act of 2009

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

TAX

TAXATION/INTERNAL REVENUE CODE

(one per page)

16. Specific lobbying issues

Issue - Business Activity Tax:  
H.R. 1083, Business Activity Tax Simplification Act of 2009;

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Brian Bieron, Senior Director, Federal Government Relations

General issues related to implementation of the Streamlined Sales Tax Project (SSTP) and proposals granting authority to states to mandate the collection of state and local sales taxes by remote retailers absent physical nexus in the state;

HR 5660, The Main Street Fairness Act

HRes 1570

Issues related to the extension and reform of the Research and Development Tax Credit;

H.R. 4213, American Jobs and Closing Tax Loopholes Act of 2010

Proposals related to "deferral" of federal taxation of overseas corporate income, transfer pricing, "earnings stripping" rules and other federal tax policies impacting the taxation of non-US earnings;

PL 111-240, Small Business Jobs and Credit Act of 2010

Proposals related to tax credits and deductions aimed at incenting the development of Internet-based start-up small businesses.

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

SMB

SMALL BUSINESS

(one per page)

16. Specific lobbying issues

General issues related to expanding small business job creation by small, Internet-enabled retailers; Proposals related to federal support for small retailer training to use the Internet to market products, including to export markets.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, White House Office, Small Business Adminstration (SBA), Commerce - Dept of (DOC)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
Hillary	Brill			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
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19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

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15. General issue area code

CPI

COMPUTER INDUSTRY

(one per page)

16. Specific lobbying issues

General issues related to efforts to reinforcing and protecting our nation's cybersecurity infrastructure:  
S. 773, Cybersecurity Act of 2009;  
H.R. 4061, Cybersecurity Enhancement Act of 2009;  
S. 3155, International Cybercrime Reporting and Cooperation Act

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE,

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
Rebecca	Relic			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

## S. 3480, Protecting Cyberspace as a National Asset Act of 2010



**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

POS

POSTAL

(one per page)

16. Specific lobbying issues

Issues related to Postal Reform and proposed shipping rate increases.

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Postal Regulatory Commission

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Brian	Bieron			<input type="checkbox"/>
Lauren	Sholley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title

Brian Bieron, Senior Director, Federal Government Relations

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

CityStateZip Code - Country

21. Client new principal place of business (if different than line 20)

CityStateZip Code - Country

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

	First Name	Last Name	Suffix		First Name	Last Name	Suffix
1	Amanda	Pedigo		3			
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address:

Name	Address				Principal Place of Business (city and state or country)
	Street Address				
	City	State/Province	Zip	Country	
					City
					StateCountry
					City
					StateCountry

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
---	---	---

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address	State/Province	Country			
	City			City		
				StateCountry		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and Title Brian Bieron, Senior Director, Federal Government Relations